PROMOTIONAL SPONSORSHIP OPPORTUNITIES

www.thoracicsymposium.org
Meeting Sponsorship Opportunities

PLATINUM ($100,000+)*
- Eight (8) complimentary full-conference registrations.
- Two (2) complimentary tabletop displays at symposium.
- Ability to reserve block of six (6) rooms at host hotel.
- Preferential assistance with meeting space.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

GOLD ($75,000+)*
- Four (4) complimentary full-conference registrations.
- One (1) complimentary tabletop display at symposium.
- Ability to reserve block of two (2) rooms at host hotel.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

SILVER ($50,000+)*
- Two (2) complimentary full-conference registrations.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

BRONZE ($25,000+)*
- One (1) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

COPPER ($15,000+)*
- Name recognition in printed program.
- ASTRO website recognition.

* Additional benefits and branding opportunities apply. Contact ASTRO’s Corporate Relations Department at 703-502-1550 or corporaterelations@astro.org for more information.
Virtual Meeting ($50,000)
Receive year-round recognition! ASTRO will preserve the content presented in Multidisciplinary Thoracic Cancers Symposium sessions through audio and visual recordings, which will be made available on the ASTRO website year-round. The Virtual Meeting provides an excellent informational recap for meeting attendees and a great training tool and information source for those unable to attend. Sponsors receive name recognition on the meeting website and recognition in all publications where the Virtual Meeting is mentioned.

Attendee Hospitality Suite ($20,000)
Showcase your product information to meeting attendees by hosting your own hospitality suite during the course of the meeting in the headquarters hotel. Sponsorship includes meeting space, pre-show mailing list*, signage. All other costs, including refreshments and A/V equipment, will be the responsibility of the sponsor.

Industry-Expert Theater ($25,000)
Enhance the educational element of your company’s noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, pre-show mailing list*, signage and promotion on the meeting website and in the Pocket Program.

*ASTRO policy prohibits distribution of private email addresses.

Scientific Poster Session ($20,000)
Attendees are invited to view the posters and exhibits on the evening of Thursday, March 14, 2019. The sponsor will enjoy name recognition on signage leading up to and throughout the event, including the Pocket Program and any printed promotional material.

Advisory Board Meeting ($10,000)
Take advantage of more than 500 expected attendees by holding your Advisory Board meeting in the convenience of the headquarters hotel. Signage will be included; however, all other costs associated with the meeting will be the responsibility of the sponsor.
Promotional Opportunities

Pocket Program ($25,000)
A comprehensive meeting information booklet available and distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsor receives two full page displays to include the inside back cover and one interior page.

Hotel Key Card ($10,000)
Customized hotel room keys are distributed to attendees staying at the headquarters hotel. The sponsor will have the opportunity to work with ASTRO to personalize the key card design.

Charging Station ($10,000)
Capture the undivided attention of attendees as they power up their mobile devices.

Premier Display Banner ($5,000)
These large colorful banners are positioned in prominent locations through the meeting space and provide unparalleled visibility for your corporate display.

Wi-Fi ($5,000)
Attendees will enjoy free wireless Internet throughout the meeting space. Your company name will appear on the wireless landing page and any relevant signage.

Registration Bag Drop Opportunities
If you are showcasing a new product or service, hosting an Industry-Expert Theater or simply want to highlight your booth, the Registration Bag Drop is a great way to bring attention to your company’s presence at this meeting.

Lead Sponsor: $10,000
Insert: $2,500

Conference Planner Leaderboard Displays ($2,500)
The Online Conference Planner provides attendees with access to sessions, posters and exhibitor information. Attendees will be able to create their own personal itinerary with customized interactive maps of the sessions and booths that they would like to visit. Up to three leaderboard displays available for purchase will rotate at all times on the home page. Display links to exhibitor webpage.
Yes, my company would like to sponsor the 2019 Multidisciplinary Thoracic Cancers Symposium.

### Sponsorship Opportunities

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<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper</th>
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<td>$100,000+</td>
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### Virtual Meeting  $50,000  
Hospitality Suite  $20,000  
Industry-Expert Theater  $25,000  
Scientific Poster Session  $20,000  
Advisory Board Meeting  $10,000

### Promotional Opportunities

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Lead Sponsor  $10,000  
Bag Insert  $2,500  
Online Conference Planner  
Leads Sponsor  $2,500

**TOTAL AMOUNT** ____________________________

**CORPORATION** ____________________________________________

**CONTACT PERSON** ____________________________ **TITLE** ____________________________

**ADDRESS** ____________________________________________

**CITY** ____________________________ **STATE** ____________________________ **ZIP** ____________________________

**TELEPHONE** ____________________________ **FAX** ____________________________

**EMAIL** ____________________________

**PLEASE REMIT FORM TO:**
ASTRO CORPORATE RELATIONS DEPARTMENT  
251 18th Street South, 8th Floor  
Arlington, VA 22202

Phone: 703-502-1550  
Fax: 703-839-7345  
Email: corporaterelations@astro.org